

# AGA ATLANTA CHAPTER

## REPORT TO OUR MEMBERS 2021 - 2022

### WHO ARE WE?

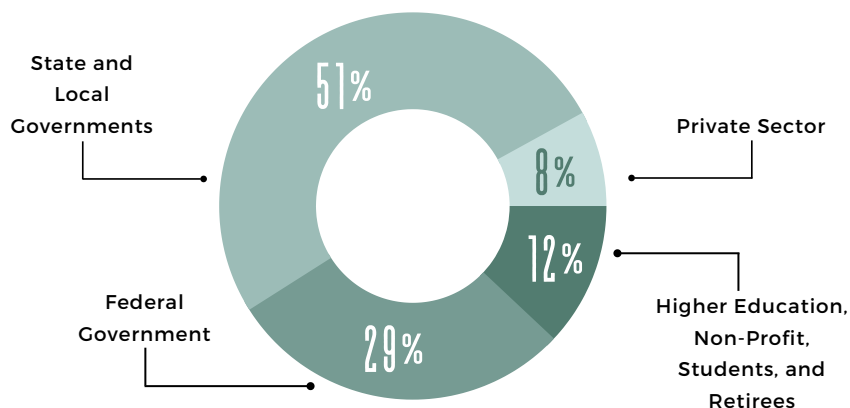
The Atlanta Chapter is the local affiliate of The AGA, a national association which connects and empowers professionals who support all levels of government to advance good government initiatives, grow their expertise, and accelerate their careers. As a chapter, our goal is to be the premier educational and networking organization for government financial accountability professionals in the state of Georgia.

### MEMBERSHIP

Our members are as talented and diverse as the city we call home. As of April 30, 2022, the Chapter had 237 members which represent all facets and professions that are essential to government accountability and financial oversight. Chapter members are students, young professionals, mid-level managers, and senior executives - all of whom primarily live and/or work in the metro Atlanta area as well as across the state of Georgia.

Membership		Retention Rate	% w/Higher Degrees
FY 21	221	80%	49%
FY 22	237	91%	48%

### OUR MEMBERS 2021 - 2022:



### OUR MISSION

AGA is a professional association advancing accountability, transparency and leadership by promoting education, certification, innovation and collaboration across all levels of government and to stakeholders.

### OUR VISION

To represent and support the premier association for advancing government accountability in our community.

### CHAPTER LEADERSHIP

President: Harry Gatanis  
President-Elect: Kristen Raley  
Immediate Past President: Matthew Coleman  
Treasurer: Kiran Batool  
Treasurer-Elect: Ashley Caliste

Please visit our website for the full Chapter Executive Committee List.

# HOW ARE WE DOING?

## 2021 - 2022 ACCOMPLISHMENTS

Our 2021 - 2022 program year was very successful due to extensive engagement by the Chapter's Executive Committee and our chapter members. We continued to focus on our Chapter's Strategic Goals while also improving our member experience. As a result of these initiatives, our Chapter was recognized as a Platinum Level Chapter, the highest status a chapter can receive, and was also recognized as the fastest growing chapter of our size for the 2021 - 2022 program year.



### EDUCATION

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5

Virtual training events hosted, including our two-day Professional Development Training.

17

Hours of continuing professional education offered to our members during the 2021 -2022 program year.

264

Total attendees for the 2021 - 2022 program year. This year's attendance is slightly lower than attendance in prior years. In the previous program year, we had 300 attendees across 3 events.

### CGFM CERTIFICATION

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**Total CGFMS:**  
**2021: 90      2022: 99**

This year, our Chapter focused on providing new opportunities for our members that would support their journey through the CGFM certification as well as new ways of promoting the CGFM certification to non AGA members.

We also focused on supporting our current CGFMs through educational opportunities and recognition, such as, Governor Kemp proclaiming March 2022 as "CGFM Month" in Georgia.

### STUDENT OUTREACH

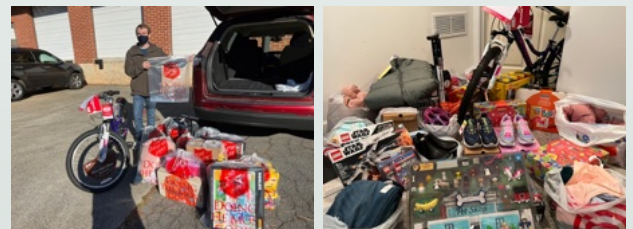
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Kristen Raley and Jim Dawson visited the University of West Georgia in November 2021. Approximately 25 students joined the discussion on the value of AGA membership and careers in government. Through this effort, the Chapter also gained new student members.

This year, the Chapter was also successful in gaining new e-professor members, as well as scheduling two more visits with local colleges for the 2022 - 2023 program year.

### COMMUNITY SERVICE

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In December, our Chapter participated in the Angel Tree Campaign for metro Atlanta. As a chapter, we donated over \$1,200 in toys and clothing which supported 5 children in the metro Atlanta area.

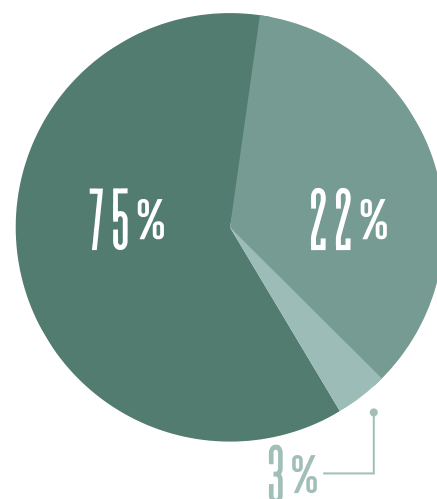
# CHAPTER FINANCIALS

We maintained our positive financial position, while successfully navigating the disruptive impact of the COVID pandemic during the last two fiscal years. By continuing to offer our educational events virtually, we were able to maintain low operating costs again this fiscal year. As of June 30, 2022, we had a positive cash position of \$17,100.19.

In addition, we were able to contract with a consultant to perform an analysis of our finances for the 2021-2022 cycle and were pleased to receive a clean financial analysis.

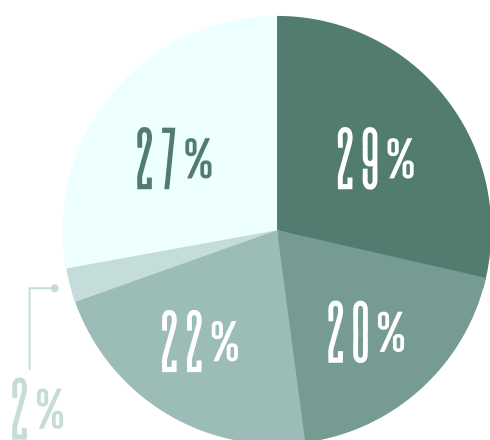
## REVENUES:

Revenue	FY21	FY22
Registration Fees	\$ 1,840.00	\$ 6,070.00
Membership Dues	\$ 1,907.50	\$ 1,778.34
Interest Income	\$ 0.10	\$ 0.03
Bank Transfers <sup>(1)</sup>	\$ 1,893.10	\$ -
Miscellaneous <sup>(4)</sup>	\$ -	\$ 200.00
<b>Total Revenues</b>	<b>\$ 5,640.70</b>	<b>\$ 8,048.37</b>



## EXPENSES:

Expenses	FY21	FY22
Meeting Expenses <sup>(3)</sup>	\$ (1,560.09)	\$ 1,063.88
Scholarships	\$ -	\$ -
Membership Committee	\$ 110.00	\$ -
Community Service	\$ 395.54	\$ 719.59
Event Brite Fees	\$ 256.68	\$ 806.80
Bank Service Fees	\$ 305.28	\$ 96.00
Bank Transfers <sup>(1)</sup>	\$ 1,893.10	\$ -
General <sup>(4)</sup>	\$ -	\$ 1,037.57
<b>Total Expenses</b>	<b>\$ 1,400.51</b>	<b>\$ 3,723.84</b>



(1) Adjusting entries for opening a new bank account and transferring funds during FY21.

(2) Includes deposit made from AGA Nationals for LEAD! 22 attendees to cover travel expenses.

(3) Refund of \$1,875 for venue deposits during FY20 were netted with the annual meeting expenses, resulting in a negative expense.

(4) Includes web maintenance and other business expenses.

# LOOKING FORWARD

## CHALLENGES WE'VE OVERCOME

- In the fall of 2021, AGA Atlanta successfully incorporated the dormant Coastal Georgia Chapter into our membership. To accommodate our member's geographic location, AGA Atlanta has continued to offer 100% virtual events this program year.
- Through The AGA Rebrand, our Chapter was able to increase the diversity among our members. This allowed for new speakers and topics to be presented at our educational events while expanding and increasing the visibility of our member's roles in government finance.
- Our Chapter's Executive Committee has been primarily comprised of the same members for the last few program years. During this program year, our Chapter's Executive Committee successfully gained new members and restructured our Director-At-Large position to offer a member increased opportunity to support all aspects of the Executive Committee.

## WHAT'S NEXT FOR OUR CHAPTER

- AGA Atlanta is diversifying our member engagement as we move forward. This includes adding free members-only webinars and trainings, the potential of in-person and hybrid hosted events, new service opportunities to support our local communities, and increased chapter communications. With this initiative, we hope to see our attendance at educational events increase as well.
- Our Chapter's CGFMs are an important part of our Chapter membership. As we move into our new program year, our Chapter is focusing on promoting new certifications and initiatives to support and recognize our current CGFM members.
- AGA Atlanta sees the value in supporting our Early Career and Student Members as they begin their careers in Government. We will continue to increase our engagement with these members as well as encourage participation in our mentorship program in the new program year.

## WE WANT TO HEAR FROM YOU!

We hope you've enjoyed the AGA Atlanta Chapter's Citizen-Centric Report summarizing our 2021 -2022 program year activities. If you'd like more information about the chapter, benefits of membership in AGA, or have suggestions for how to improve our programs and outreach, please contact us through one of the outlets below!



AGA Atlanta Chapter  
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